

# CENTRESTAGE

## FASHION SPOTLIGHT 亞洲時尚焦點

ASIA'S



Organised by the Hong Kong Trade Development Council, the annual Asia's fashion spotlight **CENTRESTAGE** will take place from 6-9 September at the HKCEC. It will house over 200 sought-after international and fashion brands under three thematic zones: **GLAM**, **ALLURE** and **METRO**, revealing upcoming season's wardrobe must-haves. The opening gala show **CENTRESTAGE ELITES** will be staged on 6 September, featuring avant-garde designer labels FFIXXED STUDIOS and JUUN. J. **To allow public getting involved with fashion, CENTRESTAGE will transform into OPENSTAGE on 9 September and visitors aged 12 or above will be admitted free of charge.**

The concurrent watch event **Salon de TE** also welcomes public visitors on 9 September, inviting the public to participate in this premium watch showcase. Selected products are also available for sale.

由香港貿發局舉辦的年度矚目時尚盛事**CENTRESTAGE**於9月6至9日假香港會議展覽中心舉行。這項國際時尚盛事雲集超過**200**個國際及亞洲時裝品牌，並設有**GLAM**、**ALLURE**及**METRO**三大主題展區，揭示來年季度衣櫥必備衣飾。大型開幕時裝匯演**CENTRESTAGE ELITES**將於展會首天(9月6日)舉行，聚焦兩大時尚設計單位**FFIXXED STUDIOS**及**JUUN. J**。展會於最後一日(9月9日)設定為**OPENSTAGE**，免費開放予12歲或以上人士入場參觀，讓公眾一起參與這項國際時裝盛事。

同期展會**國際名表齊萃**亦會於9月9日免費向公眾開放，邀請各界參與其盛。個別產品亦作即場發售。

### GLAM

anagram  
• Hong Kong 香港  
• 3C-A02



RIL CREED  
• Hong Kong 香港  
• 3C-A06



MAXRIENY  
• Chinese mainland 中國內地  
• 3C-A05



EDWARD ACHOUR PARIS  
• France 法國  
• 3C-A01



### ALLURE

MAISON VERMILLION  
• Hong Kong 香港  
• 3B-A51



DorisKath  
• Hong Kong 香港  
• 3B-A47



LOOM LOOP 碌碌  
• Hong Kong 香港  
• 3B-A57

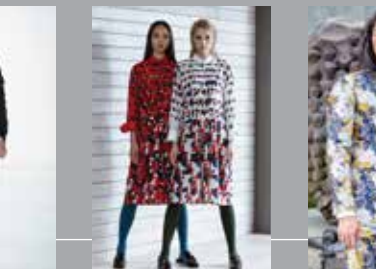


AXOXYXOXO  
• Macau 澳門  
• 3B-A16



### METRO

HARRISON WONG  
• Hong Kong 香港  
• 3C-B63



HOUSE OF V  
• Hong Kong 香港  
• 3C-B36



ASTRA Tailoring  
• Hong Kong 香港  
• 3C-B55



DRESSEDUNDRESSED  
• Japan 日本  
• 3C-A25

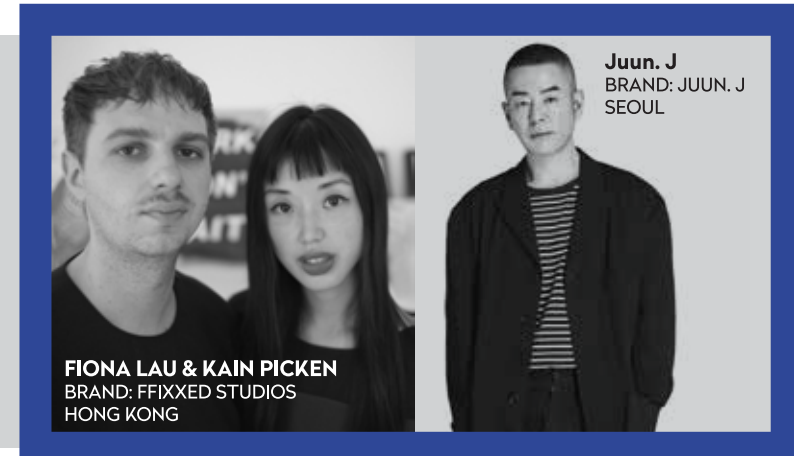


Dates & Opening Hours 日期及開放時間	Admission 入場
6/9 10:00-18:00	6-9/9: Free Admission for trade visitors aged 18 or above 18歲或以上的業內人士免費入場參觀
7-8/9 09:30-18:00	Free Admission for public aged 12 or above 12歲或以上的公眾人士免費入場參觀
9/9 09:30-17:00	

Trade visitors can reserve FREE admission badge via 業內人士現可透過下列渠道預留免費入場證  
Visit 瀏覽 [www.hktdc.com/wap/centrestage/T111](http://www.hktdc.com/wap/centrestage/T111)  
SMS email address to 短訊發送電郵地址至 6390 0704



### CENTRESTAGE ELITES



FIONA LAU & KAIN PICKEN  
BRAND: FFIXXED STUDIOS  
HONG KONG

Juun. J  
BRAND: JUUN. J  
SEOUL



### CENTRESTAGE Fashion Shows 時裝表演

Venue 地點	Date 日期	Time 時間	Event 活動名稱	
Hong Kong Convention and Exhibition Centre 香港會議展覽中心	6/9	11:00-11:30	FASHIONALLY COLLECTION #10* 時裝表演*	
		19:00-19:30	CENTRESTAGE ELITES* 大型開幕時裝匯演*	
		20:30-21:00	Fashion Hong Kong* 時裝表演*	
	7/9	17:00-18:00		The EcoChic Design Award 2017 Grand Final Fashion Show* 衣酷適再生時尚設計總決賽*
				Knitwear Symphony 2017 & The 7th Hong Kong Young Knitwear Designers' Contest* 毛織大匯演2017暨第七屆香港青年毛織設計師大賽*
	8/9	20:30-21:00	16:45-17:45	izzue FALL/WINTER 2017 FASHION SHOW* 獨家時裝表演*
				The 17th Footwear Design Competition Hong Kong 2017 Prize Presentation Ceremony Cum Winning Product Parade* 第十七屆香港鞋款設計比賽頒獎典禮暨作品匯演*
	9/9	20:00-21:00		Hong Kong Young Fashion Designers' Contest 2017* 香港青年時裝設計家創作表演賽2017*
				<b>OPENSTAGE Public Day 公眾日</b>
	9/9	11:00-12:00	11:00-11:45	Cheongsam's Golden Era and Future 香港長衫的黃金時代與未來
			12:00-12:45	In Conversation with Mug: The Creative Mind Behind G.V.G.V. G.V.G.V. 時裝大師 Mug 對談
			13:30-13:45	Solo Fashion Parade 獨家時裝巡禮
13:45-14:00			Lucky Draw I 幸運抽獎 1	
14:00-14:30			Sharing by Fashion Editor 時裝編輯教你型格穿搭術	
15:00-15:30			Makeup Demo by NARS 彩妝示範-NARS	
16:00-16:30		Nail Art & Fashion by Incoco 指尖時尚-Incoco		
	16:30-16:45	Lucky Draw II 幸運抽獎 2		

\* For fashion show ticket holders aged 18 or above only 只限18歲或以上持時裝表演門票人士  
# subject to change as of 資料截至18/8/2017

### OPENSTAGE!

Fabulous Game Prizes  
精美遊戲禮品

13:45 - 14:00 & 16:30 - 16:45



anagram	Cash Vouchers 現金券
Casetify	Gift Cards 禮品卡
Vivienne Westwood	Balmoral Card Holder 卡片套
Artisenses	Eau De Parfum Special Blend by Perfumer John Paulo 調香師 John Paulo 專業特製 Eau De Parfum 級香水
the miro	CENTRESTAGE x COCO Afternoon Tea Set for Two 時尚風姿抹茶二人下午茶 MiraSpa Coupon MiraSpa 極緻水療現金禮券

And more! 尚有更多豐富禮品!

Free Gifts for you  
免費換取精美禮品乙份

Redeem your gift by presenting this coupon at the Visitor Promotion Counter  
憑券到買家推廣櫃檯換取禮品

Booth 攤位 **3C-A30**

- This coupon is valid on 9 September 2017 此券有效日期為2017年9月9日
- All gifts are redeemed on a first-come, first-served basis while stock last 禮品數量有限，先到先得，送完即止
- Photocopies of this coupon will not be accepted 此券之影印本無效
- All matters of disputes are subject to the final decision of HKTDC 如有任何爭議，香港貿發局保留最終決定權



Trendy Leather Notebook  
時尚皮革記事本

### CENTRESTAGE

# HONG KONG IN FASHION

Stylish Excitement Citywide

15/8-30/9/2017



CENTRESTAGE.COM.HK/HKINFASHION



90+  
FASHION  
EVENTS



# HONG KONG IN FASHION

## EVENT DETAILS AND MAP

To spread the vibes of **CENTRESTAGE**, the month-long **Hong Kong in Fashion** campaign is launched in mid-August. It features over 90 fashionable citywide events in collaboration with an array of partners including shopping malls, hotels, fashion boutiques, design institutes and associations as well as restaurants, welcoming fashionistas' participation throughout the city.

為了讓展會的影響力滲透全城，**CENTRESTAGE**於8月中旬展開為期一個半月的**Hong Kong in Fashion**全城推廣活動，與商場、酒店、時裝店、設計學院、行業機構及食府合作，於全港舉行超過90項時尚潮流活動，歡迎城中「潮人」參與！

Fashion Journey Shuttle Bus will be in service at specific spots marked with "🚌" on OPENSTAGE (9 September) from 12nn-3:30pm.  
時裝穿梭巴士將於OPENSTAGE 公眾日(9月9日)中午12時至下午3時30分於列有"🚌"地點提供免費接駁服務。

	Organiser 主辦單位	Venue 地點	Date 日期	Time 時間	Event 活動
A	K11	K11	6/7 - 25/9	10:00 - 22:00	K11 Fashion Next
B	D2	4/F, D2 Place ONE	15/8 - 30/9	10:00 - 22:00	Hong Kong in Fashion Fiesta @ D2 Place
		The Garage, G/F, D2 Place TWO	1/9	17:00 - 21:00	Fashion Night Out
C		The Garage, G/F, D2 Place TWO	1 - 30/9	10:00 - 22:00	Hong Kong in Fashion Fiesta @ D2 Place - Fashion Exhibition
D		The Labs, 2/F, D2 Place TWO	17/8 - 31/8	12:00 - 21:00	Giant Panda Museum - Giant-panda-themed Sustainable Fashion Showpieces Exhibition
E	THANN	LA STATION COFFEE STORY La Station, Harbour City	18/8	18:30 - 21:30	FRIDAY MOVIE NIGHT - "SAINT LAURENT"
F	HKITDC	S603, HKDC Studio, PMQ	18, 19, 20, 26/8		HKTDC x HKDC Presents: Fashion Workshop Series HKTDC X HKDC 呈獻：時尚「原創」坊系列
			18/8	18:00 - 20:00	"Classics Anew" Chinese Button Workshop 「新裝如初」中式鈕扣工作坊
				12:00 - 14:00	Denim is the new Black Workshop 永不褪色的流行：牛仔熱潮工作坊
			19/8	15:00 - 17:00	Fur Accessory Workshop 手工皮革飾品工作坊
				18:00 - 20:00	Wooden Florist Key Ring Workshop 木字母押花匙扣工作坊
			20/8	12:00 - 19:00	Asia Evergreen Fashion - "Oi Pao" Experience Day 中式永恒時裝 - 旗袍試穿體驗
G	荃灣福來邨	Lan Kwai Fong	12:00 - 14:30	Handmade Demin Bow Tie Workshop 手製牛仔布煲呔工作坊	
			26/8	15:30 - 16:30	Spark Of Dream Workshop 火花瓶製作工作坊
			16:30 - 17:30		
H	荃灣福來邨	Lan Kwai Fong	19/8	12:30 - 18:00	MILL6 GET SET - HEY! LET'S WEAVE! 六廠夏日共學 - 過嚟織嘢
I	INCOCO Nail Polish	Lee Tung Avenue	21 - 22/8	18:00 - 21:00	CENTRESTAGE Fashion Nail Applique Experience CENTRESTAGE 時尚美甲體驗
		Open Piazza, Lee Theatre	2 - 3/9	11:00 - 18:00	
			4 - 9/9	12:00 - 20:30 11:00 - 21:30 (Fri - Sat)	
J	HKITDC	Atrium, Level LG2, Festival Walk	24/8	14:30 - 16:00	CENTRESTAGE 2017 Preview (by invitation only)
			25 - 27/8	10:00 - 22:00	Fashion is back! CENTRESTAGE Showcase @ Festival Walk CENTRESTAGE 時裝展示廊 @ 又一城
			27/8	12:00 - 18:00	"Call me Fashionista!" HONG KONG IN FASHION Bus Stop "Call me Fashionista!" HONG KONG IN FASHION 巴士站
			2/9	15:30 - 16:00	"The City of Fashion" Flash Dance "潮流之都"快閃匯演
			4 - 9/9	10:00 - 22:00 10:00 - 23:00 (Fri - Sat)	CENTRESTAGE Playground @ Hysan Place CENTRESTAGE 遊樂場 @ 希慎廣場
K	the mira	MiraPlace & The Mira	4/9	19:00 - 21:00	Fashion Hong Kong Media Event @ W Hong Kong (by invitation only)
			26/8	15:45 - 16:15	"Mira Mira Funk it up" Fashion Flash Mob "Mira Mira Funk it up" 時裝快閃表演
			26/8	16:00 - 17:00	CENTRESTAGE Fashion Tea Set Tasting CENTRESTAGE 時尚風姿下午茶品嘗時段
L	COCO	COCO, The Mira Hong Kong	26/8 - 26/9	16:00 - 17:00	CENTRESTAGE Fashion Tea Set @ COCO CENTRESTAGE 時尚風姿下午茶 @ COCO
M	FASHION WALK	Fashion Walk	1 - 30/9	10:00 - 22:00	Walk your Fashion
N	GPA	Covered Piazza, Times Square	5/9	14:00 - 18:00	CENTRESTAGE x Fashion Walk Photo-taking Giveaways Session CENTRESTAGE x Fashion Walk 時尚街拍即影即獎遊戲
O	THEI	Lee Tung Avenue	2 - 3/9	11:00 - 18:00	Fashion Avenue Fest @ Lee Tung Avenue 時尚大街嘉年華 @ 利東街
P	The Hong Kong Polytechnic University	MN109, 1/F, The Fashion Gallery, PolyU	2/9	14:00 - 14:30	CENTRESTAGE Fashion Parade CENTRESTAGE 時尚大街秀
			3/9	15:30 - 16:00	
Q	JOYCE   LANE CRAWFORD	Lane Crawford, IFC	4 - 22/9 (Mon - Fri)	09:00 - 17:45	ITC Graduation Exhibition 2017
R	Lan Kwai Fong	Townhouse, Bungalow, Halcyon, Rula Bula, Bitters and Sweets	5/9		JOYCE Launch at Lane Crawford Featuring Celebrated Korean Designer JUUN.J (by invitation only)
			6 - 9/9	18:00 - 23:00	CENTRESTAGE After Show Party
S	LECOLE	The Qube, PMQ	8/9	18:00 - 23:00	CENTRESTAGE Night
T			16/9 - 1/10	09:00 - 20:00	L'ÉCOLE, School of Jewelry Arts in Hong Kong

## Join Street Snap Competition to win fabulous prizes!

參加時尚街拍比賽贏取大獎！

NOW ON 即日 - 30/9/2017



Visit website and upload a snap in chic outfit, share and call for votes! Chance to win prizes worth **HK\$100,000+**! 登入網站上載個人時尚造型照，分享並拉票！有機會贏取總值超過**HK\$100,000**豐富獎品！

Instagrammers, join us by adding hashtag **#CENTRESTAGEHK** Instagram 用戶可加 **#CENTRESTAGEHK** 參加遊戲

- Participants should set their Instagram privacy to 'public' during the competition period. 參加者需於比賽期間將 Instagram 私隱設定轉為公開，以便大會閱覽作品。
- Entries with higher votes will enter stage of judging process. The more the 'likes', the greater the chance of winning the prizes! 獲票較高的照片將會進入最後評審階段，票數愈高，得獎機會愈大！
- Visit the website on 6/10 for winning list. Winners will be notified individually. 得獎名單將於10月6日於網站公布。得獎者將獲專人通知。

## Top Prizes 大獎

QTY 名額

Apple	iPad Air 2 (Wi-Fi Model - 16GB)	2
mira moon	One-night stay in Full Moon Room with breakfast for 2 一晚滿月客房住宿連2位自助早餐	1
the mira	Yamm Dinner Buffet for 2 guests 自助晚餐2位	1
Hygiene Westwood	Columbia Scarf 哥倫比亞頸巾	1
anagram	Cash Coupon 現金券	3
Artisenses	Eau De Parfum Special Blend by Perfumer John Paulo 調香師 John Paulo 專業特製 Eau De Parfum 級香水	3
Casetify	Gift Card 禮品卡	2

## Snap Happy! 捕捉時尚街拍活動！

1/9	17:00 - 19:30	D2 Place Fashion Night Out	The Garage, D2 Place TWO
3/9	15:00 - 18:00	Fashion Avenue Fest @ Lee Tung Avenue 時尚大街嘉年華 @ 利東街	Lee Tung Avenue
8/9	12:00 - 23:00	CENTRESTAGE Playground @ Hysan Place CENTRESTAGE 遊樂場 @ 希慎廣場	Kai Chui Road, Hysan Place
	16:00 - 20:00	CENTRESTAGE Fashion Nail Applique Experience CENTRESTAGE 時尚美甲體驗	Open Piazza, Lee Theatre

For details, please visit 詳情請瀏覽 [centrestage.com.hk/hkifashion](http://centrestage.com.hk/hkifashion)

# CENTRESTAGE

ASIA'S FASHION SPOTLIGHT

9/9/2017  
OPENSTAGE

HONG KONG CONVENTION & EXHIBITION CENTRE



CENTRESTAGE.COM.HK

FREE ADMISSION FOR PUBLIC 公眾免費入場 SPECIAL OFFER 特別優惠